

# TERRY COLLEGE POINTS OF PRIDE

---

## RANKINGS AND FACULTY RECOGNITION

- The Terry undergraduate program places 11th among public institutions, according to *U.S. News & World Report* rankings. Four individual programs are ranked nationally by *U.S. News*, with Risk Management at No. 1, Real Estate at No. 5, Accounting at No. 13, Management Information Systems at No. 16, and Marketing at No.32.
- Terry's EMBA program, housed in Atlanta, is ranked 8th in the U.S. and 14th worldwide by *The Economist*. The program places 5th among U.S. public institutions and is ranked 15th in the nation by *Poets & Quants*.
- The Tull School's Master of Accountancy program is ranked No. 11 among public institutions by *Public Accounting Report*, and accounting students rank No. 1 nationally in first-time pass rates for all parts of the CPA exam among public institutions with large programs.
- Terry's Full-Time MBA program is ranked nationally and worldwide, and places among U.S. public institutions as follows: 25th by *Forbes*, 26th by *Poets and Quants* and 19th by *U.S. News & World Report*.
- Terry's Professional MBA program is also nationally ranked, placing 25th among U.S. public institutions by *U.S. News & World Report*.
- The Management Information Systems Department is ranked 14th internationally in research productivity in the field's top four journals according to My Vision Research (2016).
- The Management Department ranked 15th in North America in the Texas A&M Management Productivity Ranking (2016).
- Two Marketing faculty are recognized among the Top 50 marketing scholars worldwide for research productivity.
- The J.M. Tull School of Accounting ranks 4th in the nation in publishing in the top academic accounting journal, *The Accounting Review* (2010-2015).

## STUDENT EXPERIENCE AND ACHIEVEMENT

- A record 98% of Terry undergraduates accepted full-time employment offers within three months of graduation (2018).
- 85% of Terry undergraduates complete one or more internships.
- One-third of Terry students participate in study abroad programs before they graduate.
- Finance undergraduates learn by managing a \$1.2 million stock portfolio in the Student Managed Investment Fund class.
- Economics undergraduates have received several national scholarships, including the Rhodes, Marshall, Truman and Fulbright.
- Students gain valuable insight through value-added opportunities, such as the Leonard Leadership Scholars and Leadership Fellows programs, Deer Run Fellows, Terry Leadership Speaker Series and Terry Alumni Panel and Terry Talk events.
- Half of the fastest-growing businesses owned or operated by UGA alumni (Bulldog 100) are led by Terry graduates.
- Terry alumni have held leadership positions with Aflac, Synovus, The Coca-Cola Company, Gerdau Ameristeel, LionsGate, Cox Enterprises, Georgia Pacific, Viacom, ADP and Turner Enterprises.

## PROGRAMS AND INITIATIVES

- The UGA Entrepreneurship Program, housed in the Terry College, provides a unique and comprehensive academic program that encompasses experiential learning and equips students with the tools and resources to pursue their own start-up venture.
- Terry has online offerings for the Master of Business and Technology and a bachelor's degree program in general business.
- Five areas of emphasis are offered for undergraduates: Public Policy, Professional Selling, Digital Marketing, Human Resource Analytics, and Operations/Supply Chain Management.
- Innovative certificate programs offered in Leadership, Legal Studies, Actuarial Science, Entrepreneurship, Music Business and Sustainability.
- The Master of Marketing Research degree program was the first of its kind and the model for similar programs at other universities. The MMR program has graduated 37 classes and boasts more than 600 alumni.
- Terry's Business Learning Community provides the state-of-the-art collaborative learning environment needed for Terry students and faculty.

## COMMUNITY AND OUTREACH

- The Selig Center for Economic Growth provides timely research on economic conditions to the business community and government officials. Thousands attend the annual Georgia Economic Outlook series of forecast programs around the state.
- Terry's Office of Executive Programs offers leadership development and continuing education programs in Atlanta – including custom programs – to help organizations respond to the ever-changing business environment.
- Active alumni participate on boards, speak in classes, mentor students and identify internships and job opportunities.
- The Corsair Society, founded by Terry alumni, is an intensive undergraduate training and support program that leverages UGA's alumni network to increase student recruitment by premier Wall Street firms.

